

PROMO P&I:

The Premium & Incentives Newsletter

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From the Editors of PROMO Magazine

News of January 14, 2009

PROMOWORKS: the promotional marketing services firm, will be featured in an episode of "Eye On America," The nationally broadcasted television special on "Marketing Tools for Success" is part of the show's series on Business Solutions hosted by Greg Gumbel. The broadcast recently aired on CNN Headline News in Greater Boston, and is currently airing on KFTY in San Francisco, Oakland, and San Jose. The "Eye On America" segment is planned to air in all major markets throughout this year.

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